

**Industry 2012 Committee**  
**September 20, 2012**  
**MINUTES**

**CALL TO ORDER** by Chair Powers

Bridget Powers: Addressed further Marketing Materials  
The City would be responsible for any signs,  
The County would be responsible for the program  
and the Chamber would be responsible for badges/wristbands.

Teri Tait Wilson: Reported that out of the 1700 emails that were sent out 500 bounced back. She plans to do 2 more email blast... 1 now and another is 2 weeks.

Bridget Powers: Reported that Economic Development has been going around the airport knocking on doors and handing out Invites.

Bridget also reported that there will be postings in SACTO, Business Journal and Sac Bee.

It was brought up that maybe we can offer transportation from Sacramento Airport for out of town attendees. Art Armstrong and Greg Gappert offered options to pick up.

Bud Anderson: Wine tours: Each Trolley will hold 20-25 people. The wineries prefer a group no bigger than 20. There is a \$4 per person charge for the wine tasting...the County is paying for this.

Bridget Powers: Speakers at the breakfast: Art Armstrong, Tom Dwelle, Douglas Van Howd, Robb Moore, Don Whitaker. 5 minutes on why they chose Auburn.

Greg Gappert: Aerial tours: Up to 3 planes available. Tour times will range between 9-11 am and then again from 2-4 pm.

Future meetings:  
9/27/2012 8am Room 10  
10/4/2012 8am Room 10